

Joanne N. Gervais

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Education:

2010 M.F.A. from University of British Columbia Okanagan

2006 B.F.A. from University of British Columbia Okanagan

Skills and Personal Strengths:

- Excellent **communication skills** and **creative problem solving**; University Master's degree level writing and presentation experience
- **Technology and Software proficiency**; competent with publishing, graphics, office and video editing programs (Adobe Creative Suite, MS Office, Final Cut Pro); working knowledge of HTML and general administrative and electronic communications and technology including various content management systems, social media; expertise with video production, photography, and audio technologies.
- **Work management skills**; very **organized**, hard working and **reliable**, have the initiative and **confidence to work independently**, adept **multi-tasker**, **collaborator and team player**, able to work well under pressure
- **Production and Promotion**; experienced with the coordination, **creation, design** and promotion of numerous projects from the ground up (events, **video productions, exhibitions, websites, DVDs**)
- **Human Resources**; experienced with directing and managing team members; orchestrating people and information towards specified goals, often serving as intermediary between conflicting parties

Work Experience:

Currently:

Media Technician – part time contract in the Faculty of Creative and Critical Studies, UBC Okanagan 3333 University Way, Fine Arts / Health Building, Kelowna, BC

- Manage, organize, repair equipment, assist faculty and students with equipment
- Document projects, video production

Sessional Instructor - Faculty of Creative and Critical Studies; VISA 106 (3) Introduction to New Media, VISA 261 (3) Video I. UBC Okanagan 3333 University Way, Fine Arts / Health Building, Kelowna, BC

- Planning, coordination of course objectives, assignments
- Classroom teaching; theoretical, analytical and practical basis of art making with video and new media, grading assignments

Freelance videographer

- Produce documentaries, promotional material, teaching resources & commemorative videos for special occasions

New Media Artist

- Create art and experimental videos, and installation pieces
- Design and craft promotional material for galleries including press packages

Workshop Facilitator,

- Prepare and present teaching material for university students (UBC Okanagan), local art groups (Cool Arts Society: <http://www.coolarts.ca>)

Property Manager

- Act as the liaison and contact person between tenants and landlords (four residences)
- Collect rent and coordinate services

Work Experience Continued:

2012

Sessional Instructor - Faculty of Creative and Critical Studies; VISA 106 (3) Introduction to New Media, VISA 271 (3) Video II. Winter Term (January– April). UBC Okanagan 3333 University Way, Fine Arts / Health Building, Kelowna, BC

- Planning, coordination of course objectives, assignments
- Classroom teaching; theoretical, analytical and practical basis of art making with video and new media, grading assignments

2010-2012

Management and Professional position: Videographer, Editor, Instructor, Graphic & Digital Media Design. Community, Culture and Global Studies Faculty (Unit 1), UBC Okanagan, 368 Arts Building, 3333 University Way, Kelowna, BC

- Proficient and regular handling and design of ACM and Typo3 content management systems
- Upkeep of client relations and communications
- Creating and organizing presentations, videos and websites
- Responsible for video production (scripting, taping, editing, formatting, uploading) of documentaries and events
- Responsible for invoices, scheduling, and archiving of data, ordering of equipment
- Collaborate with staff to effectively translate information into the design of posters, brochures and other promotional or educational material

Key projects during this employment:

- Re-design of Centre for Inclusion and Citizenship website for UBC Vancouver (<http://cic.arts.ubc.ca/>)
- Producing Perioperative Teaching 4 disc DVD compilation for Interior Health
- Setting up of CSSEJ website (<http://www.ubc.ca/okanagan/cssej/welcome.html>) and Cultural Safety for Aboriginal Health site (<http://www.ubc.ca/okanagan/culturalsafety/welcome.html>)
- Building of flash based site to promote Métis Nation of BC DVD project
- Being part of a team to research, film and produce an interaction DVD project for MNBC
- Filming and editing of UBC promotional videos (<http://www.youtube.com/watch?v=6is4pW5DpLo&feature=related> and <http://www.youtube.com/watch?v=F2a2JDzm-iU>)
- Filming and editing of Disability Health videos (<http://www.dhrn.ca/>)

2008-2009

Graduate Research Assistant, UBCO Community, Cultural, and Global Studies, Centre for Social, Spatial, and Economic Justice

Teaching Assistant, CCS 101 with Professor Neil Cadger, UBC Okanagan, Creative & Critical Studies

2007-2008

Teaching Assistant, VISA 137/147 with Professor J. Tanner UBC Okanagan, Creative & Critical Studies

2006-07

Media Centre Coordinator, Alternator Gallery For Contemporary Art, Kelowna BC

1990-2007

Food and Beverage Server (various restaurants and pubs)

Awards:

2009 Pacific Century Award Scholarship

2008 Pacific Century Award Scholarship

2006 CanWest Global Centre for Artists Award

Committee Experience:

2007 International Day for the Elimination of Racial Discrimination (IDERD) committee, UBC Okanagan

2007 Programming Committee; Alternator Gallery For Contemporary Arts

2005 -06 Treasurer of Visual Arts Course Union, UBC Okanagan

2005 Treasurer and organizer for Art on the Line

2005-06 Exhibition Committee, UBC Okanagan

Other Training:

2010 WHMIS Two year certification for Hazardous Material Identification.

***** Excellent References Available Upon Request*****